

# EXHIBITOR WEBSITE LISTING UPGRADE

**INCREASE YOUR PRODUCT AND SERVICE AWARENESS IN THE WEEKS AND MONTHS PRIOR TO, DURING AND AFTER THE SHOW.**

The “Exhibitor Listing” is one of the most trafficked areas of the (insert show name here) website. Show goers visit the listing to see who’s in the show and where they are. They also refer to this listing after the show. We keep these listings live for a month following the show. Improve your visibility through one of these four options so you stand out from the crowd.

## **FREE \ Business name & booth number**

ABC COMPANY  
BOOTH 343

## **BOLD \ \$50**

**Business name and booth number in bold**

### **BOLD EXHIBITOR LISTING**

**BOOTH 899**

## **ENHANCED \ \$125**

**Business name, booth number, logo, website link, up to 200 characters for profile.**




**ABC COMPANY**  
BOOTH 1003

ABC Outfitters is your gateway to the world’s best hunts. Specializing in international hunts. All-inclusive packages. We handle every detail from flights to taxidermy. World-class animals and service.


## **PREMIUM \ \$250**

**Business name, booth number, logo, website link, up to 400 characters for profile, embedded video.**



**XYZ COMPANY**  
BOOTH 1220

XYZ Marine is the Northwest’s leading fishing boat and outboard dealer. Featuring Seven Strand, Fish Slayer and Arctic brand boats and Yopipi Outboards, XYZ Marine has region’s biggest selection at the best prices, every day! Expert rigging, service and sales are your assurance of peak performance every fishing trip! Fish finders, parts and accessories department and in-house marine canvas shop.



# ADDITIONAL PROMOTIONAL OPPORTUNITIES

## **SHOW BAGS**

**\$3,000 - per show**

**Put your company’s name and logo in the hands of every attendee.**

You’ll make a lasting impression by providing bags to all show attendees as they enter the show and walk the miles of aisles. They use the bag to gather up goodies as they stroll the show but they continue to promote your brand long after the show’s closed and everyone’s gone home. There’s only one Show Bag Sponsor for the show. Sponsors provide the bags and the show keeps them stocked at the main entrance into the show.